



# DIGITAL INTELLIGENCE

## Leading in a Technology-Transformed World

### A POWERFUL BLENDED LEARNING EXPERIENCE

World-class online learning from Harvard's foremost authorities — combined with a live, interactive POPUP webinar where you apply it to your real-world context.

**Earn Your Harvard ManageMentor® Completion Certificate — the first of many.**

#### PHASE 1: ONLINE LEARNING Harvard ManageMentor®

Self-paced, on-demand access to five Harvard ManageMentor® lessons delivered by the world's leading authorities on digital leadership:

- ▶ **Why You Need Digital Intelligence**  
Technology is changing your world. Here's how to lead through it.
- ▶ **Develop Your Digital Mindset**  
Go beyond adopting tools — understand the implications for your team and business.
- ▶ **Lead a Digitally Capable Team**  
Cultivate a work culture where people excel in a world transformed by technology.
- ▶ **Draw insights from your data**  
Boost your data literacy and use it intentionally.
- ▶ **Optimise digital opportunities**  
Cultivate a mindset of the art of the possible.

- 🕒 Total learning time: ~90 minutes of structured content
- ✅ Personal reflection tools included

#### PHASE 2: LIVE POPUP WEBINAR 2 June 2025 | 2 Hours

Facilitated collaboration by GBS to apply your Digital Intelligence learning in the workplace.

In this highly interactive 2-hour session you will:

- ✓ Discuss real-world applications of digital intelligence
- ✓ Collaborate with peers on practical workplace challenges
- ✓ Explore how to lead digitally capable teams
- ✓ Build a personal action plan for your role
- ✓ Engage with GBS expert facilitators who will demonstrate case studies and applications

**LIVE ONLINE | 2 JUNE 2026  
09:00 – 11h00 (2 Hours)**



### HARVARD MANAGEMENTOR® COMPLETION CERTIFICATE

Complete this programme and receive your official Harvard ManageMentor® certificate — globally recognised, professionally credible, and the first in your GBS portfolio.

**This is the first in a series of GBS POPUP Webinars paired with Harvard ManageMentor® certifications.**

**Build your portfolio. Earn globally recognised credentials. Lead with confidence.**

#### INVESTMENT

**R2,500**

excl. VAT per person

Includes:

- ✓ Harvard ManageMentor® online access
- ✓ 2-Hour live POP-UP webinar
- ✓ Harvard Completion Certificate
- ✓ GBS expert facilitation

All workshops are offered as customised in-house training that can be presented virtually or on-site. Contact us for more information.

All online course are subject to minimum delegate numbers.

**SPACES ARE LIMITED**

**Register Today!**

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🌐 [www.globalbusiness.co.za](http://www.globalbusiness.co.za)