



B-BBEE FREE 2026 SERIES - SESSION 5: PROCUREMENT WITH PURPOSE

Procurement decisions shape economies. This session will show how preferential procurement can be leveraged to support marginalized businesses while diversifying supply chains. We'll explore how procurement policies can be designed to balance compliance with strategic advantage, opening doors to new markets and suppliers. Purpose-driven procurement ensures that every transaction contributes to transformation, creating ripple effects that benefit both business and society.

Purposeful procurement is also about building long-term, sustainable partnerships. This session will highlight how organizations can move beyond short-term contracts to create enduring supplier relationships that foster trust, innovation, and shared growth. By investing in supplier capacity-building, offering mentorship, and ensuring fair access to opportunities, businesses can strengthen the resilience of their supply chains while driving inclusive economic development. In this way, procurement becomes a strategic lever for transformation that delivers lasting value to both companies and communities.

