



FINANCE FOR NON-FINANCIAL MANAGERS

This course is designed to equip managers with essential financial knowledge and skills.

This module covers key concepts such as **financial management**, the accounting cycle, and the interpretation of financial statements. Participants will learn about the scope of financial management, including the **planning and controlling** of financial resources, and the importance of **liquidity and solvency**.

The course delves into **financial forecasting, budgeting**, and the preparation of **financial statements** like the **balance sheet, income statement, and cash flow statement**. It also addresses the principles of financial decision-making, emphasizing the goal of increasing shareholder wealth while maintaining corporate social responsibility.

Additionally, the module explores various financial disciplines, including **financial accounting, cost accounting**, and the impact of economic and **policy decisions** on financial management. Practical tools such as **ratio analysis, trend analysis**, and **financial forecasting** methods are introduced to help managers make informed decisions.

Overall, this course aims to provide non-financial managers with a comprehensive understanding of financial principles, enabling them to contribute effectively to their organization's financial health and strategic goals.



Future **Thinking** Now